

**WHAS** 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Main Street Media Group / POL Attention: Ryan Stanley PO Box 25093 Alexandria, VA 22313

Send Payment To:

**WHAS** P.O. Box 637386 Cincinnati, OH 45263-7386

S I I I D I IN	VOICE			Page 1 of 5	
)UPI"	Property	WHAS			
	Invoice #	2040592-1	Order #	2040592	
	Invoice Date	08/30/20	Alt Order #	WOC12597564	
2	Invoice Month	August 2020	Deal #		
1	Invoice Period	07/27/20 - 08/30/20	Flight Dates	08/25/20 - 08/31/20	
	Advertiser	ISS/ One Nation			
	Product	Kentucky			
	Estimate #	5417			
		Account Executive	Ben Stecker		
		Sales Office	TEGNA Sale	s Washington DC	
		Sales Region	National		
DL		Agency Code			
		Advertiser Code	138		
		Billing Calendar	Broadcast		
		Billing Type	Cash		
		Special Handling			
		Agency Ref	10862AG		
		Advertiser Ref	103780		
		Product 1	448		
		Product 2			

Line Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
2 08/25/20	08/25/20	»GENETI	C DETECTIVE	10-11p	-1	:30	1	\$600.00	NM		
Weeks:	Start Date 08/24/20	End Date 08/30/20	<u>MTWIFSS</u> - 1	Spots/Week 1	Rate \$600.00						
Spots: # Ch	<u>Day</u> Air	Date Air	Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
1 All	Tu 08. See MG		»GENET	TIC DETECTIVE - Ra	nte 10-11p	:0	0			<del>\$600.00</del>	NM
2 All	Tu 08, MG for 2		1 PM Prime Po	olitical Program	Various	:3	O ONKY2OTV	/3005Н		\$600.00	NM
4 08/25/20	08/28/20	»SHARK	TANK - Rate	8-9p	1	:30	1	\$525.00	NM		
Weeks:	Start Date 08/24/20	End Date 08/30/20	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$525.00						
Spots: # Ch	Day Air	Date Air	Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate	Type
1 All	F 08	/28/20 8:4	3 PM »SHAR	K TANK - Rate	8-9p	:3	O ONKY2OTV	/3005Н		\$525.00	NM
5 08/25/20	08/25/20	»BACH IN Rate	I PARADISE -	8-11p	- 1	:30	1	\$825.00	NM		
Weeks:	Start Date 08/24/20	End Date 08/30/20	<u>MTWIFSS</u> - 1	Spots/Week 1	Rate \$825.00						
Spots: # Ch	<u>Day</u> Air	Date Air	Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
1 All	Tu 08. See MG		»BACH	IN PARADISE - Rate	8-11p	:0	0			<del>\$825.00</del>	NM
2 All	Tu 08, MG for 5		6 PM Tue Prin	ne A	8-9p	:3	O ONKY2OTV	/3005Н	_	\$825.00	NM
6 08/25/20	08/26/20	»CARD S	HARKS - Rate	9-10p	1	:30	1	\$675.00	NM		
Weeks:	Start Date 08/24/20	End Date 08/30/20	MTWTFSS	Spots/Week 1	Rate \$675.00						

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## INVOICE

Send Payment To:



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2040592-1	Invoice Month	August 2020
Invoice Date	08/30/20	Invoice Period	07/27/20 - 08/30/20
Advertiser	ISS/ One Nation		
Product	Kentucky		
Estimate #	5417		

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
6 08/25/20	08/26/20	»CARD SHARK	S - Rate 9-10p	1	:30	1	\$675.00	NM	
		1-							
Spots: # Ch	Day Ai	r Date Air Time	<u>Description</u>	Start/End Time	Length	Ad-ID			Rate Type
1 All	W 08	/26/20 9:44 PM	»CARD SHARKS - Rate	9-10p	:30	ONKY2OT	V3005H		\$675.00 NM
7 08/25/20	08/27/20	»DON'T - Rate	9-10p	1	:30	1	\$450.00	NM	
Weeks:	Start Date 08/24/20	End Date MTWI 1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch			<u>Description</u>	Start/End Time	Length				Rate Type
1 All	Th 08	/27/20 9:44 PM	»DON'T - Rate	9-10p	:30	ONKY2OT	V3005H		\$450.00 NM
8 08/25/20	08/30/20	»CELEBRITY FA	MILY F 8-9p	1	:30	1	\$1,275.00	NM	
Weeks:	Start Date 08/24/20	End Date MIWI		<u>Rate</u> \$1,275.00					
Spots: # Ch	<u>Day</u> Ai	r Date Air Time	<u>Description</u>	Start/End Time	Length	Ad-ID			Rate Type
1 All	Su 08	/30/20 10:57 PM	CELEBRITY FAMILY FEU	D - R{8-9p	:30	ONKY20T	V3005H		\$1,275.00 NM
9 08/25/20	08/28/20	»20/20 - Rate	8-11p	1	:30	1	\$600.00	NM	
Weeks:	Start Date 08/24/20	End Date 08/30/20 MTWI		Rate \$600.00					
Spots: # Ch	<u>Day</u> Ai	r Date Air Time	<u>Description</u>	Start/End Time	Length	Ad-ID			Rate Type
1 All	F 08	/28/20 10:34 PM	»20/20 - Rate	8-11p	:30	ONKY20T	V3005H		\$600.00 NM
10 08/25/20	08/26/20	»\$100,000 PYRA	•	1	:30	1	\$675.00	NM	
Weeks:	Start Date 08/24/20	End Date MTWI 1-		Rate \$675.00					
Spots: # Ch			<u>Description</u>	Start/End Time	Length				Rate Type
1 All	80 W	3/26/20 8:15 PM	»\$100,000 PYRAMID - Rat	e 8-9p	:30	ONKY2OT	V3005H		\$675.00 NM
11 08/25/20	08/27/20	»HOLEY MOLE	·	1	:30	1	\$450.00	NM	
Weeks:	Start Date 08/24/20	End Date MTWI 08/30/201		Rate \$450.00					
Spots: # Ch			<u>Description</u>	Start/End Time	Length				Rate Type
1 All	Th 08	3/27/20 7:58 PM	»HOLEY MOLEY - Rate	8-9p	:30	ONKY2OT	V3005H		\$450.00 NM
12 08/25/20	08/30/20	»FUNNIEST HO EOS - Rate	ME VID 7-8p	1	:30	1	\$675.00	NM	
Weeks:	Start Date 08/24/20	End Date MTWI	1 1	Rate \$675.00					
Spots: # Ch			<u>Description</u>	Start/End Time	Length				Rate Type
1 All	Su 08	3/30/20 6:59 PM	»FUNNIEST HOME VIDEO	S - Ra7-8p	:30	ONKY20T	V3005H		\$675.00 NM
13 08/25/20	08/31/20	»WHAS11 NEW M-F/SU - Rate	S AT 11 11-1135p	11111	:30	5	\$375.00	NM	

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Invoice Date	08/30/20	Invoice Period	07/27/20 - 08/30/20
Advertiser	ISS/ One Nation		
Product	Kentucky		
Estimate #	5417		

Spots/

						Spots/				
Line Start Date	End Date [	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
										_
Weeks:		nd Date <u>MTWTFSS</u> 3/31/20 11111	Spots/Week 5	Rate \$375.00						
Spots: # Ch			•	\$375.00 Start/End Time	Length	V4 ID			Rate Ty	vno.
1 All	Tu 08/25/2		AS11 NEWS AT 11 M			ONKY20TV	3005H			ype NM
2 All	W 08/26/2		AS11 NEWS AT 11 M	•		ONKY20TV			· ·	NM
3 All	Th 08/27/2		AS11 NEWS AT 11 M			ONKY20TV				NM
4 All	F 08/28/2		AS11 NEWS AT 11 M			ONKY2OTV			· ·	NM
. , ,	. 00,20,1			'	.50				ψ373.00	VIVI
14 08/25/20	F	GOOD MORNING A		11111	:30	5	\$375.00	NM		
Weeks:		nd Date <u>MTWTFSS</u> 3/31/20 11111	Spots/Week 5	<u>Rate</u> \$375.00						
Spots: # Ch	Day Air Dat	te Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate Ty	уре
1 All	Tu 08/25/2	20 7:24 AM »GO	OD MORNING AMER	ICA - F7-9a	:30	ONKY2OTV	3005Н		\$375.00	NM
2 All	W 08/26/2	20 7:37 AM »GO	OD MORNING AMER	ICA - F7-9a	:30	ONKY2OTV	3005Н		\$375.00 l	NM
3 All	Th 08/27/2	20 8:10 AM »GO	OD MORNING AMER	ICA - F7-9a	:30	ONKY2OTV	3005Н		\$375.00 l	NM
4 All	F 08/28/2	20 8:34 AM »GO	OD MORNING AMER	ICA - F7-9a	:30	ONKY2OTV	3005Н		\$375.00 l	NM
15 08/25/20	08/28/20 ×	NSIDE EDITION - F	Rate 730-8p	- 11- 1	:30	3	\$400.00	NM		
Weeks:		nd Date MTWTFSS - 11-1	Spots/Week 3	Rate \$400.00						
Spots: # Ch	Day Air Dat	te Air Time Desc	ription_	Start/End Time	Length	Ad-ID			Rate T	уре
1 All	Tu 08/25/2	20 7:34 PM »INS	IDE EDITION - Rate	730-8p	:30	ONKY2OTV	3005Н		\$400.00 I	NM
2 All	W 08/26/2	20 7:50 PM »INS	IDE EDITION - Rate	730-8p	:30	ONKY2OTV	3005Н		\$400.00 l	NM
3 All	F 08/28/2	20 7:49 PM »INS	IDE EDITION - Rate	730-8p	:30	ONKY2OTV	3005Н		\$400.00 I	NM
16 08/25/20		»ENTERTAINMENT NIGHT - Rate	TO 7-730p	11-1	:30	3	\$400.00	NM		
Weeks:		nd Date MTWTFSS	Spots/Week	Rate						
		3/31/20 11-1	3	\$400.00						
Spots: # Ch	Day Air Dat			Start/End Time	Length	Ad-ID			Rate T	/pe
1 All	Tu 08/25/2	20 7:18 PM »EN	TERTAINMENT TONK	GHT - 17-730p	:30	ONKY2OTV	3005Н		\$400.00 I	NM
2 All	Th 08/27/2	20 6:59 PM »EN	TERTAINMENT TONK	GHT - 17-730p	:30	ONKY2OTV	3005Н		\$400.00	NM
17 08/25/20		»WHAS11 NEWS @	530 530-6p	111	:30	3	\$350.00	NM		
Weeks:	Start Date Er	nd Date MTWTFSS 111	Spots/Week 3	Rate \$350.00						
Spots: # Ch	Day Air Dat	te Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate T	уре
1 All	W 08/26/2	20 5:37 PM »WH	AS11 NEWS @ 530P	- Rate 530-6p	:30	ONKY2OTV	3005Н		\$350.00	NM
2 All	Th 08/27/2	20 5:43 PM »WH	AS11 NEWS @ 530P	- Rate 530-6p	:30	ONKY2OTV	3005Н		\$350.00 l	NM
3 All	F 08/28/2	20 5:57 PM »WH	AS11 NEWS @ 530P	- Rate 530-6p	:30	ONKY20TV	3005Н		\$350.00 l	NM
18 08/25/20		»WHAS11 NEWS @	5p - 5-530p	1-11	:30	3	\$300.00	NM		
Weeks:		nd Date MTWTFSS	Spots/Week	Rate						

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Send Payment To:



Weeks:

23 08/25/20

Weeks:

24 08/25/20

Weeks:

Spots: # Ch

Ch

ΑII

ΑII

Spots: #

Spots: # Ch **WHAS** P.O. Box 637386 Cincinnati, OH 45263-7386

p - Rate

0p - Rate End Date

RICA - Rate

End Date

08/30/20

08/30/20

End Date

08/30/20

Start Date

08/29/20

Start Date

08/30/20

Start Date

08/24/20

08/24/20

Day Air Date

Day Air Date

Day Air Date

Sa 08/29/20

Su 08/30/20

08/24/20

**MTWTFSS** 

Air Time Description

MTWTFSS

----1-

MTWTFSS

----1

Air Time Description

Air Time Description

»WHAS11 NEWS @ 6:3 6:30 PM-7:00 PM

»GOOD MORNING AME 8:00 AM-9:00 AM

Spots/Week

Spots/Week

Spots/Week

6:42 PM »WHAS11 NEWS @ 6:30p - Rate6:30 PM-7:00 PM

1

6:42 PM »WHAS11 NEWS @ 630p - Rate 630-7p

Invoice #	2040592-1	Invoice Month	August 2020
Invoice Date	08/30/20	Invoice Period	07/27/20 - 08/30/20
Advertiser	ISS/ One Nation		
Product	Kentucky		
Estimate #	5417		

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
18 08/25/20	08/31/20	»WHAS11 NEWS ( Rate	@ 5p - 5-530p	1-11	:30	3	\$300.00	NM	
	08/25/20	08/31/20 1-11		\$300.00					
Spots: # Ch	<del>_</del>			Start/End Time		th Ad-ID			Rate Type
1 All	W 08/	26/20 5:14 PM »W	/HAS11 NEWS @ 5p - Ra	te 5-530p		O ONKY2OTV			\$300.00 NM
2 All	Th 08/	27/20 5:21 PM »W	/HAS11 NEWS @ 5p - Ra	te 5-530p	:3	O ONKY2OTV	/3005Н		\$300.00 NM
19 08/25/20	08/29/20	SAT - Rate	AT 11 11:00 PM-11:30 PM	/1-	:30	1	\$225.00	NM	
Weeks:	Start Date 08/24/20	End Date 08/30/201		<u>Rate</u> \$225.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time De	scription_	Start/End Time	Lengt	th Ad-ID			Rate Type
1 All	Sa 08/	29/20 11:12 PM »W	/HAS11 NEWS AT 11 SAT	Γ - R;11:00 PM-11:30	PN :3	O ONKY2OTV	/3005Н		\$225.00 NM
20 08/25/20	08/31/20	»ABC WORLD NEV	WS - 630-7p	1- 1- 1	:30	3	\$450.00	NM	
Weeks:	Start Date 08/25/20	End Date 08/31/20 MTWTFS 1- 1- 1-		<u>Rate</u> \$450.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time De	scription_	Start/End Time	Lengt	th Ad-ID			Rate Type
1 All	W 08/	26/20 6:29 PM »A	BC WORLD NEWS - Rate	e 630-7p	:3	O ONKY2OTV	/3005H		\$450.00 NM
2 All	F 08/	28/20 6:29 PM »A	BC WORLD NEWS - Rate	e 630-7p	:3	O ONKY2OTV	/3005Н		\$450.00 NM
21 08/25/20	08/31/20	»WHAS11 NEWS (	@ 6 & 6-630p	11-1	:30	3	\$350.00	NM	
Weeks:	Start Date 08/25/20	End Date 08/31/20 MTWTFS 11-1		Rate \$350.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time De	scription_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	Tu 08/	25/20 6:18 PM »W	/HAS11 NEWS @ 6 & 630	)p Su6-630p	:3	O ONKY2OTV	/3005H		\$350.00 NM
2 All	Th 08/	27/20 6:13 PM »W	/HAS11 NEWS @ 6 & 630	)p Su6-630p	:3	O ONKY2OTV	/3005Н		\$350.00 NM
22 08/25/20	08/30/20	»WHAS11 NEWS	@ 630 630-7p	1	:30	1	\$350.00	NM	

Rate

Rate

\$200.00

-----1

\$125.00

Rate

Start/End Time

Start/End Time

Start/End Time

Length Ad-ID

Length Ad-ID

Length Ad-ID

:30

:30

:30 ONKY20TV3005H

:30 ONKY20TV3005H

\$200.00

\$125.00

NM

NM

\$350.00

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Rate Type

Rate Type

Rate Type

NM

\$350.00

\$200.00

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Advertiser	ISS/ One Nation		
Product	Kentucky		
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Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
24 08/25/20	08/30/20	»GOOD MORNING A RICA - Rate	ME 8:00 AM-9:00 AM	1	:30	1	\$125.00	NM		
Spots: # Ch	<u>Day</u> Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate T	уре
1 All	Su 08/	30/20 8:52 AM »GO	OD MORNING AMERIC	CA - F8:00 AM-9:00 AM	Л :3	O ONKY2OTY	V3005H		\$125.00	NM
25 08/25/20	08/29/20	»WAKE UP WEEKEN 9-10A - Rate	ID 9-930a	1-	:30	1	\$125.00	NM		
Weeks:	Start Date 08/24/20	End Date 08/30/20 MTWTFSS1-	Spots/Week 1	<u>Rate</u> \$125.00						
Spots: # Ch	<u>Day</u> Air	Date Air Time Desc	ription_	Start/End Time	Lengt	h Ad-ID			Rate T	ype
1 All	Sa 08/2	29/20 9:36 AM »WAI	KE UP WEEKEND 9-10	)A - R9-930a	:3	O ONKY2OTY	V3005H	·	\$125.00	NM
				Total Spots	;	37				

## Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u> \$16,025.00

Agency Commission \$2,403.75

Net Amount Due \$13,621.25

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